

Brand, Jan; Teunissen, José; Zwaag, Anne van der

The power of fashion. About design and meaning
Arnhem (ArtEZPress) 2006, pp. 415, illustr.

Content

Foreword	7
Introduction	9
Fashion and history	
Dirk Lauwaert: Morality and fashion	14
Barbara Vinken: Eternity: a frill on the dress	28
Ulrich Lehmann: Tigersprung: fashioning history	42
Fashion and society	
Gilles Lipovetsky: Art and aesthetics in the fashion society	70
Eric de Kuyper: If everything's fashion, what's happening to Fashion?	92
Fashion as a system of meaning	
Patrizia Calefato: Fashion as sign system	126
Anneke Smelik: Fashion and visual culture	152
Dirk Lauwaert: Clothing and the inner being / Clothing is a thing / Clothing and imagination / Democratic snobbery	172

Fashion as performance art

José Teunissen: From dandy to fashion show. <i>Fashion as performance art</i>	194
Ginger Gregg Duggan; The greatest show on earth. <i>A look at contemporary fashion shows and their relationship to performance art</i>	222
Rosetta Brooks: Sighs and whispers in Bloomingdale's. <i>A review of a Bloomingdale's mail-order catalogue for their lingerie department</i>	248

Fashion and globalisation

Ted Polhemus: What to wear in the global village	262
Akiko Fukai: Japan and fashion	288

Fashion and art

Karin Schacknat: The art of mixing	314
Chris Townsend: 'Like the Différence'. <i>Like the Différence between art and the commodity; Like the Difference between a life and a lifestyle Silvia Kolbowski and Peter Eisenman's 1995 project with Comme des Garçons</i>	342
Chris Townsend: Slave to the rhythm. <i>Sonia Delaunay's fashion project and the fragmentary, mobile modernist body</i>	360

Fashion theories

Henk Hoeks, Jack Post: Fashion and five fashion theorists <i>An encyclopaedic survey</i>	392
---	-----

Fashion designers and photographers

Alber Elbaz	18
Yves Saint Laurent	26
Maison Martin Margiela	34
Comme des Garçons	38
Christian Lacroix	50
Madame Paquin	58
Mary Quant	68
Vivienne Westwood	78
Ann Demeulemeester	94

Bernhard Willhelm	102
Coco Chanel	110
Nicolas Ghesquière	118
Miuccia Prada	122
Guccio Gucci	130
Dolce & Gabbana	138
Giorgio Armani	146
Inez van Lamsweerde	158
Sophia Kokosalaki	178
Alexander van Slobbe	184
Paul Poiret	206
Viktor & Rolf	214
John Galliano	218
Alexander McQueen	234
Guy Bourdin	244
Helmut Newton	256
Burberry	260
Tommy Hilfiger	266
Diesel	274
Ralph Lauren	282
Gianni Versace	286
Issey Miyake	292
Junya Watanabe	298
Yohji Yamamoto	302
Jean Paul Gaultier	310
Lucy Orta	322
Walter van Beirendonck	330
Alexandre Herchcovitch	334
Hussein Chalayan	338
Bless	346
Sonia Delaunay	358
Elsa Schiaparelli	382
Index	407
Authors	411
Colophon	414