Contents

Acknowledgements vii

Notes on Contributors ix

Introduction: Appearance and Social Power 1
Kim K. P. Johnson and Sharron J. Lennon

Kim K. P. Johnson, Jane E. Hegland, Nancy A. Schofield

2. Dressed to Commune, Dressed to Kill: Changing Police Imagery in England and Wales 33
Malcolm Young

3. Clothing, Power, and the Workplace 59
Margaret Rucker, Elizabeth Anderson, April Kangas

4. Dress for Success in the Popular Press 79
Jennifer Paff Ogle, Mary Lynn Damhorst

5. Sex, Dress, and Power in the Workplace: Star Trek, The Next Generation 103
Sharron J. Lennon
6. The Power of Style: On Rejection of the Accepted
   Gwendolyn S. O’Neal

7. Even Furthur: The Power of Subcultural Style in Techno Culture
   Suzanne Szostak-Pierce

8. Social Power and Appearance Management among Women
   Nancy A. Rudd, Sharron J. Lennon

9. Obesity and Powerlessness
   Betsy Covell Breseman, Sharron J. Lennon, Theresa L. Schulz

Index